

ast your mind back to November 1994. Comedy fans were treated to the inaugural episode of The Vicar of Dibley, and gambling enthusiasts welcomed the first lottery draw. It was also the time when British intercity rail transport until then an affair of curling cheese sandwiches and yellowed smokers' carriages came of age. The revolution arrived in the sleek form of TGV-engineered trains plying a speedy route from London via the Kent countryside, the world's longest undersea tunnel and the flatlands of Nord-Pas-de-Calais - to Paris.

Twenty years on, some 300,000 people divide their lives — and homes — between the French and English capitals. The French call these commuters les frontaliers Eurostar; we Britons might call them lucky blighters. "Over recent years, we've seen an increase in the number of people regularly travelling with us to commute between London and Paris," confirms Mary Walsh, Eurostar's communications director. "With journey times

of just over two hours to Paris, it's easy to see why."

Keith Reader, a part-time lecturer at the University of London Institute, in Paris, lives a dual existence that would be impossible without Eurostar. "Twenty-five years ago, there were no budget airlines, and the flag carriers cost an arm and a leg," says Reader, 68. "So your best bet for getting to Paris from London was the hovercraft from Dover to Calais, which would still take half a day when you factored

"Twenty-five years ago, your best bet for getting to Paris was the hovercraft to Calais, which would take half a day. Then Eurostar arrived, and Paris and London were neighbours" in travel each end. Then Eurostar arrived and, overnight, Paris and London were neighbours.'

Susie Hollands, founder of Vingt Paris, a property agency, has helped many frontaliers to find a suitable pied-à-terre in the French capital. She sees the dual-city lifestyle as a growing trend. "Many of our clients worked hard in London, but they are now older and their kids have left home, so they'd like to treat themselves to

the Parisian good life. "Some are same-sex partners with no children and respective jobs in the two cities, while younger buyers are often involved in the luxury and fashion business. Eurostar is an integral part of their decision to maintain homes in both cities."

Among the younger cohort is London-born Ayse Suleyman, 32, a former fashion PR who maintains a one-bedroom rented flat in Primrose Hill, north London, and a Seine-side studio in Saint-Germain-des-Prés, with her French gallerist husband, Frederic Arnal, 33. The couple divide their month between the two cities. travelling together when schedules permit. "When Frederic

and I met, I was establishing my communications agency, my clients were all in London and there was no chance of my relocating to Paris full-time," Suleyman says. 'So we decided, with some trepidation, to split our lives." What began five years ago as a necessity became a lifestyle choice. "Now we run a contemporary art brand the Louise Alexander Gallery

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away from banks when it comes to making international money transfers. It is common knowledge are they still being used to transfer provide an easy and cost-effective service. alternative service?

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Rates in this table are indicitive Interbank rates taken at the peak of month represented to 18 March 2014. The cost differential compared is calculated using March 2014 GBP/EUR rate of 1.2180. For current tive exchange rates, please contact FC Exchange directly.

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# cities

Twenty years after the launch of Eurostar, thousands of Britons are dividing their lives between London and Paris, with a home in each. Sally Howard hears their stories

of the train With journey times of just hours, commuters can breakfast beneath Tower and be in London for lunch



Once the haunt of Picasso, Saint-Germain-des-Prés is a creative area known today for its jazz bars and bookshops.
This studio flat in one of the 18th-century buildings on Rue de
Lille, which runs parallel to the Seine, has a slim kitchen that leads through to a light and airy living/sleeping space, where there's room for a double bed. **020 7016 3740, savills.com** 

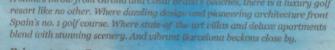
- together, and we stage pop-up galleries in both cities, with a permanent London location to follow later this year. In work and life, we get the best of both worlds: the dynamism of London and the serenity of Paris. I love arriving in late-night Paris, with its elegant street life, after a stressful day in London. Or waking up in Paris and taking the 6.43am Eurostar over to buzzy London for a breakfast meeting."

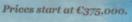
The couple have noticed a marked difference in the rental market in the two capitals. "Paris is cheaper for a comparable-sized flat in a central location, and anywhere within the Périphérique feels more central than London's sprawl," Suleyman says. "In Paris, we live in a 592 sq ft studio flat in a beautifully maintained Haussmann building with decorative alcoves and parquet flooring. The communal spaces are well looked after - unlike in London."

This contrasts with their life in Primrose Hill,

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where a slightly bigger one-bedroom flat in a converted warehouse overlooking Regent's Canal sets them back an additional £1,000 a month. "And we're at the mercy of the Underground," Suleyman adds, "which drives Frederic a little mad.

Her divided life requires precision and organisation". "Same-day Eurostar tickets cost £225, but the cheaper fares, at £69 return, are nonrefundable, so we have to weigh the financial penalty against any change of plan." She maintains twin wardrobes in the two cities. "It's easy, as the style is much more conservative in Paris. There, I wear my classic blacks, neutrals and whites. I keep my crazy techno-print leggings in London.'

Keith Reader's lifestyle also demands a degree of duplication. He lives between a two-bedroom flat in Highbury, north London, purchased in 1990, and a 'toe-hold" studio in the up-and-coming Belleville district of Paris, for which he paid €174,000 (£141,000)

"I duplicate toothbrushes, coffee pots and basic clothing," he says. "I have a desktop computer in London, a laptop in Paris and a netbook for travelling on the Eurostar, which I'll carry to and fro in my small shoulder bag. I'll often find myself wanting a book that's in the wrong place, but that's not an Belleville studio with



unusual situation for a distracted academic."

Reader also maintains a dual financial identity to cover respective household bills. "My French bank required a €10,000 deposit to open an account, as they do for all customers who are not fiscally resident in France. It pays equally lousy rates of interest as my

UK bank account.
"I pay bills in both cities by internet banking and direct debit. This works seamlessly on the London side, but my French online banking can be down for hours or days at a time. I recently had to resort to sending a fax."

He bought his



It pays to be organised and flexible. You can book Eurostar tickets up to six months in advance, and early birds will get the best deals. Yet these fares will be nonrefundable. Eurostar Carte Blanche status, which gives you access to business lounges, fast-track check-in and free tickets,

requires 1,500 points a year equivalent to four return trips in Business Premier or 100 single trips at the lowest standard-class advance rate.

Considering offsetting the cost of maintaining a Paris flat against short-term lettings? Beware. Officially, the shortest rental term in France is 12 months, and your tenant will have far-reaching rights. Short-term lets such as those available through airbnb.com are, in effect, illegal. Loopholes in the system, however, allow for three-month lets. You will

need a Paris-based lettings agent to help you navigate the system.

Intent cordiale: how to live a divided life

If you're taking out a mortgage in France to cover a Parisian property purchase, you will have to pay a loan registration fee, which will typically be between 1% and 2% of the value of the mortgage, depending on the type of charge taken by the lender. For this reason, if you are a British homeowner, it may be better to increase the mortgage against your property here instead. This will also negate the risk of sterling falling in value against the euro.

Superficially, the buying process in France resembles the process in England and Wales. Buyer and seller prepare a compromis de vente, the equivalent of exchanging

contracts, before proceeding to an acte authentique (completion). It is customary to pay a deposit, usually 10%, at the time of the compromis de vente.

Make a watertight will in both countries to avoid exposure to French probate requirements.

Renting in Paris? In addition to the first month's rent, most landlords require two months' rent as a security deposit. French law requires that all tenants have a multi-risque insurance policy that covers water damage, fire or explosion and theft. There's also an annual housing tax (taxe d'habitation), based on the location and the size of the property, and payable for the full year by the person who occupies the accommodation on January 1.



the proceeds from the sale of a flat in Glasgow, where he held a chair at Glasgow University before his partial retirement. "I put my Glasgow flat on the market in June 2011, and by October of that year was installed in Paris," he says. "When I bought, it was a sellers' market, to the extent that not one property on the agent's books fitted the bill, so I rented in the area to property-hunt. My flat was the first to come up - and, as a cash buyer with my money in a French bank account, I

Reader was attracted to Belleville by its proximity to the Gare du Nord (there's a 20-minute bus connection), its affordability and a certain je ne sais quoi. "I was in Paris as a graduate student in the 1970s," ne recalls. "These days, my old stamping ground in the Latin Quarter has lost its edge - it's terribly touristy and, frankly, insupportable. Belleville owes something to the city I remember then."

was ready to pounce.'

He bought his flat furnished and found it "ready to go. Studios and ateliers [loft flats] are much more common in Paris, and it's thoughtfully

laid out - 258 sq ft, with a kitchen, a modest shower room and a bed/sitting room."

Belleville, straddling the 19th and 20th arrondissements, is a hotspot for intrepid Britons buying second homes in Paris, says Susie Hollands. "They are more adventurous than Americans, who fantasise about buying a slice of Woody Allen's Rive Gauche. What's great is that the city's up-and-coming areas hug the Gare du Nord: the 10th arrondissement around Canal St Martin; the 9th, with its young families and bistros run by rising chefs; the 18th, with its gay community. You can pick up a charming one-bedroom atelier in these locations for €300,000."

Anyone looking to buy or rent a pied-à-terre in Paris is advised to take on an agent for purchase and property

"What's great is that the up-and-coming areas of Paris hug the Gare du Nord"

management. "French property law is fair, but complicated," says Alexander Kraft, chairman and CEO of Sotheby's International Realty France. "You make an offer at the asking price, it's accepted and there's no gazumping. Mortgages with French banks are possible, but you need help with the paper flurry. And a management agent will help to deal with your responsibilities to communal spaces, via your building's homeowners' association, in your absence.'

Paul Andre, 52, and his wife, Diane Côté, 50, became frontaliers six years ago. "We moved to Europe from Canada in 2003," says Andre, who is a professor of business studies at ESSEC, in Paris. "First to Edinburgh then, in 2006, to London where Diane accepted her current position [as a group risk officer at the London Stock Exchange]. In 2007, I was offered the job in Paris. Our son was grown-up and at university back in Canada, so we thought living between two cities sounded like an adventure."

Initially, the couple rented a flat in the western suburb of

Neuilly-sur-Seine and a two-bedroom flat in London's Shad Thames, which they have since traded in for a five-bedroom house in Sevenoaks, Kent, a 20-minute drive from the Ebbsfleet Eurostar connection.

"We found the Paris rental to be much better value for money," Andre says. Because of the cost and the culture of flat-sharing in London, our South Bank flat was chopped up into two little bedrooms. So we moved to Kent and now have the best of all worlds - a Paris apartment that we can lock up and leave, and a charming English countryside home surrounded by trees, flowers and wildlife.

Yet Andre wouldn't countenance living this life without the Eurostar. train makes this a cultured existence, not one I could maintain if I had to travel through two airports, with all of their hassles."

Despite the charms of the dual lifestyle, les frontaliers live in hope that Europe's bureaucracy and technology will catch up with the itinerant lifestyles of their



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This petite second-floor one-bedder is in the trendy northern part of the Marais - an area known for its accessories, boudoirs and shops filled with edgy Parisian and international fashion brands. It has exposed brickwork, a covetable bath with ball-and-claw feet and compact kitchen with an oven and workspace on either side — perfect for foodies and fashionistas. **00 33 9 70 46 69 01, vingtparis.com** 

€730,000



There's something about this sixth–floor duplex on Rue de Turenne, in the 3rd arrondissement, that says cool without being conceited. Dressed all in white — including the exposed beams — to give the two-bedroom property a more spacious feel, it has a winding staircase that leads up to the large bedroom. From there, you get incredible views of the city. **020 7870 7181, terimmo.fr** 



## HISTORIC HOME OF THE WEEK

In Paris, hôtels particuliers are town houses of a grand sort, and this three-bedroom apartment in a 16th-century building on Rue du Renard, in the Marais, is a perfect example. Take the staircase to the second floor and you'll find a split-level property with a rustic-chic look and distinctive features such as the keyhole–shaped door. There's also a parking space. 00 33 9 70 46 69 01, vingtparis.com



burgeoning tribe. There are, after all, two tax years to contend with, making paperwork a bit of a headache, and you still need two mobile phones — unless you are prepared to put up with hefty roaming charges. Yet Andre doesn't see his

life as a tale of two cities. "It's an old joke in Paris that London, with all of the rich French fleeing to Kensington and Chelsea to escape President Hollande's taxes, has become the 21st arrondissement. But behind the humour there's some truth. Perhaps - and here's a dangerous idea — Paris is actually the next London borough."



## A HOLIDAY HOME FOR ALL SEASONS

